

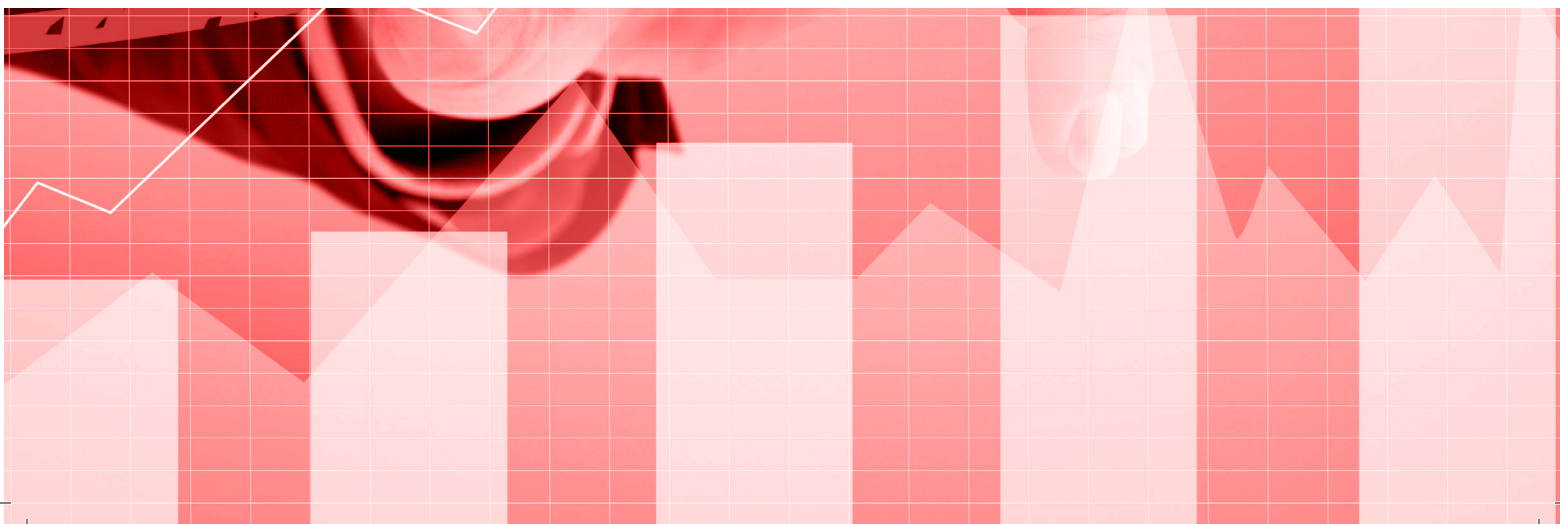


**POLYTECH**

Peter the Great  
St. Petersburg Polytechnic  
University

**ECONOMICS & MANAGEMENT, HUMANITIES**

## INTERNATIONAL TRADE RELATIONS



**PROGRAM NAME:** International Trade Relations

**AWARD:** SPbPU diploma – Master of International Trade Relations  
Double Degree Program with Rhein Main University of Applied Sciences (Germany)

**MODE OF STUDY:** full-time, program taught in English

**COURSE DURATION:** 2 years: 2 semesters at SPbPU + 2 semesters at a partner university (optional)  
Double Degree option is performed in cooperation with Rhein Main University of Applied Sciences

**PROGRAM OUTLINE:** The program aimed to prepare master degree students in the area of international markets in accordance with modern international standards and trends of international trade relations development.

**CURRICULUM (GENERAL MODULES):**

MODULES	ECTS
Strategic Management of the Commercial Activity of a Trade Enterprise	5
Risk Assessment in International Trade	4
International Market Entry Strategies	4
International Investment Strategies	3
Strategy and Tactics of International Negotiations	3
Innovative Marketing Communications	4
International Project Management	3
Master's Thesis and Interdisciplinary Work	33
Total	120

**ENTRY REQUIREMENTS:**

- Bachelor's, Specialist's or Master's degree in a relevant area is required
- English language proficiency – B+ (CEFR B2)
- Exam Test in a relevant field of studies
- Interview in English with a program coordinator (Skype option is available)

**PARTNERS:**

- Germany – Hochschule Stralsund, Hochschule Rhein Main University of Applied Sciences
- Germany – Insellogistik
- Russia – St. Petersburg Chamber of Commerce and Industry
- Russia – Tander JSC, Dieta 18 JSC

**CAREER OPPORTUNITIES:**

- Trade departments of diplomatic missions
- International trade organizations
- Transnational trading corporations

