

Peter the Great St. Petersburg Polytechnic University

PASSPORT OF THE EDUCATIONAL PROGRAM

38.04.02_36 "Innovative Entrepreneurship (international educational program)"

Major: 38.04.02 «Management»

Qualification: Master

Approved «_» _____

Saint-Petersburg

Description of the educational program

The international master's program is aimed at training highly qualified personnel in the innovation field. The focus of the program is the development of applied skills in the creation and development of innovative business, the commercialization of projects and ideas. The industrial orientation of the program allows its graduates to gain opportunities to create their own business based on scientific and technical ideas.

Key features of the program

Double degree option with the Technical University, Germany (TU Berlin) - Master's program "Innovation Management, Entrepreneurship & Sustainability". Teaching in English allows us to attract the best professors from European business schools to teaching, organize regular guest lectures by foreign experts, and conduct internships on the basis of international companies. Students have the opportunity to complete included training in similar programs abroad. The program provides opportunities for academic mobility within the second or third semesters of study with the possibility of obtaining Erasmus + scholarships. The best students have the opportunity to receive a second diploma from a foreign university partner of the program.

Profile disciplines

- Business planning (in English)
- Entrepreneurship (in English)
- Marketing of innovations (in English)
- Investment Management (in English)
- Consumer Behavior in Russia (in English)

Graduated students professions

- Head of Scientific and Technical Development Department
- Business Development and Investment Promotion Manager
- Leader / manager of an innovative project
- Manager for Commercialization and Transfer of Innovations
- Leader / manager for innovative business development

Examples of graduation paper topics

- Russian start-up companies on crowdfunding platforms
- Study of the size of investments in marketing of organizations operating in the world markets of advanced production technologies
- Gender aspects of entrepreneurship
- Strategy for promoting Russia as a tourist destination in the international market
- Technological foresight in the strategic planning of the innovative development of a chemical enterprise

Research projects

Analysis of the existing and forecast needs of the automotive industry companies of the Leningrad region and St. Petersburg for engineering support of auto components
Assessment of creditworthiness and credit conditions for small businesses based on a fuzzy multiple approach

Effective services of professional, social and household support and securing international specialists of various categories in the universities participating in the project to increase the competitiveness of the leading universities of the Russian Federation
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Partners

Technical University of Berlin (TU Berlin)

https://www.imes.tu-berlin.de/home/overview

Technical University of Berlin is one of the most famous European educational institutions, where students from all over the world can acquire knowledge in technical disciplines as well as in the humanities and natural sciences.
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Contacts

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