

Peter the Great St. Petersburg Polytechnic University

PASSPORT OF THE EDUCATIONAL PROGRAM

38.04.02_01 "Strategic management"

Major: 38.04.02 «Management»

Qualification: Master

Approved «_» _____

Saint-Petersburg

Description of the educational program

The study of the basic disciplines of the direction "Management" allows you to apply the methods of scientific work in solving managerial problems, and in-depth study of disciplines related to various aspects of strategic management of business development, obtaining theoretical knowledge, practical skills and abilities, allows the graduate to freely and confidently conduct a strategic analysis of the enterprise, and on this basis, identify competitive advantages, set tasks, differentiate the criteria and methods for their solution both at the stage of developing and implementing the enterprise development strategy, and when assessing the level of achievement of the set goals, including on the basis of calculating the indicators of the economic efficiency of the enterprise.

Key features of the program

The uniqueness of the master's program lies in the possibility of students mastering professional competencies based on the construction of an individual learning path. Due to the fact that the curriculum is built without specifics for a specific industry, students choose the objects for performing research and final qualification works on their own after consultation with their supervisor based on their own preferences, as well as career ambitions.

Profile disciplines

- Corporate governance
- Managerial economics
- Strategic Human Resource Management
- Risk management system formation
- Management of innovative product
- Business processes modeling
- Documentation support of business processes
- Cross-cultural management
- Business analytics and management decision making

Graduated students professions

- Business analyst
- Director of Business Development
- Business Development Manager
- Director of company
- Executive Director
- Commercial Director

Examples of graduation paper topics

- Development of measures to improve the corporate social responsibility of the company (on the example of a specific company)
- Improving the business development strategy (on the example of a specific enterprise)
- Development of a mechanism for selecting an M&A transaction
- Improvement of the corporate governance model (on the example of a specific enterprise)
- Business restructuring methods in a crisis economy
- Development of a balanced scorecard as one of the ways to implement the enterprise development strategy (on the example of a specific enterprise)
- Improving the system for assessing the quality of corporate governance (on the example of a specific company)

- Development of a program for anti-crisis development of an enterprise (on the example of a specific enterprise)
- Improving the strategic management system in the organization (on the example of a specific company) Improving the strategic management system in the organization (on the example of a specific company)

Research projects

RFBR Grant No. 18-010-01119 "Management of digital transformation of an innovative industrial cluster as a backbone element of an industry digital platform: methodology, tools, practice"
Grant of the Russian Science Foundation No. 14-38-00009 "Program-targeted management of the integrated development of the Russian Arctic zone"
RFBR Grant No. 16-32-00040 "Theoretical and scientific-methodological foundations of industrial development management in the Far North"
Review of approaches to interstate interaction of circumpolar countries in the development of the Arctic
RFBR Grant No. 19-010-00610 / 19 "Theory, Methods and Techniques for Forecasting Economic Development by Autoregressive Models of Complex Variables"

Partners

LLC "KORUS Consulting CIS"
https://www.esphere.ru/
<p>Field of activity</p> <p>A developer and provider of cloud services for automating B2B supply chain management and settlement processes. Almost all retail chains and their suppliers, international manufacturing companies, logistics and telecommunications operators, TOP-20 banks and financial organizations of the Russian Federation, housing and communal services providers, etc. are the clients of SberCorus (legal company Corus Consulting CIS).</p> <ul style="list-style-type: none"> • EDI-operator, partner of the international EDI-provider COMARCH in Russia; • EDF operator, participant in the roaming center of EDF operators; • Trusted operator of the Federal Tax Service of Russia, operator of Rosstat and PF of Russia; • Fiscal data operator (FDO); • Certification Center, accredited by the Ministry of Telecom and Mass Communications of the Russian Federation; • Integrator.
JSC "UEC-Klimov"
https://klimov.ru/
<p>JSC UEC-Klimov is a leading Russian developer of gas turbine engines for military and civil aviation. Includes a design office, modern production and experimental facilities. It is part of the United Engine Corporation Rostec State Corporation.</p>

Contacts

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