

Master's program curriculum

«38.04.02_50 Digital business management»

| Index | Name | Total Hours | ECTS | Semester | Assessment |
|-----------------------------|---|-------------|------------|----------|-----------------------------|
| K.M. Complex modules | | | 120 | | |
| K.M.01 | General scientific module | 324 | 9 | | |
| K.M.01.01 | Foreign language in professional communication | 108 | 3 | 1 | Graded assessment |
| K.M.01.02 | History and methodology of science | 108 | 3 | 1 | Pass/Fail assessment |
| K.M.01.03 | Digital resources in scientific research | 108 | 3 | 1 | Pass/Fail assessment |
| K.M.02 | Basic referral module | 468 | 13 | | |
| K.M.02.01 | Analytical management technologies | 180 | 5 | | |
| K.M.02.01.01 | Research methods in management | 72 | 2 | 1 | Pass/Fail assessment |
| K.M.02.01.02 | Modern strategic analysis | 108 | 3 | 1 | Graded assessment |
| K.M.02.02 | Managerial economics | 144 | 4 | 1 | Examination |
| K.M.02.ДВ.01 | Disciplines (modules) optional 1 (DI.1) | 144 | 4 | | |
| K.M.02.ДВ.01.01 | Corporate financial reporting | 144 | 4 | 3 | Examination |
| K.M.02.ДВ.01.02 | Corporate finance | 144 | 4 | 3 | Examination |
| K.M.03 | Profile module | 1188 | 33 | | |
| K.M.03.01 | Business process management | 252 | 7 | | |
| K.M.03.01.01 | Business process modeling | 144 | 4 | 3 | Examination, Course project |
| K.M.03.01.02 | Business process automation | 108 | 3 | 2 | Examination |
| K.M.03.02 | Investment tools of digital business | 108 | 3 | 2 | Examination |
| K.M.03.03 | Mobile and e-business | 144 | 4 | 3 | Examination |
| K.M.03.04 | Digital Marketing and Social Media | 108 | 3 | 1 | Examination |
| K.M.03.05 | Business communications in digital business | 108 | 3 | 3 | Examination |
| K.M.03.06 | Project management | 216 | 6 | 2 | Examination |
| K.M.03.06 | Registration and presentation of research results | 72 | 2 | 4 | Pass/Fail assessment |
| K.M.04 | Mobility module | 180 | 5 | | |
| K.M.04.ДВ.01 | Additional profile disciplines | 180 | 5 | | |
| K.M.04.ДВ.01.01 | Career adaptability | 180 | 5 | 3 | Pass/Fail assessment |

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|-----------------------|---|-------------|-----------|---|----------------------|
| K.M.04.ДВ.01.02 | Educational foresight | 180 | 5 | 3 | Pass/Fail assessment |
| K.M.05 | Project activity module | 1944 | 54 | | |
| K.M.05.01(У) | Practice for obtaining primary professional skills | 216 | 6 | 2 | Pass/Fail assessment |
| K.M.05.02(П) | Practice for obtaining professional skills and professional experience | 324 | 9 | 4 | Pass/Fail assessment |
| K.M.05.03(Пд) | Undergraduate practice | 324 | 9 | 4 | Graded assessment |
| K.M.05.04(П) | Research work (concentrated) | 216 | 6 | 4 | Graded assessment |
| K.M.05.05(П) | Research work (dispersed), part 1 | 288 | 8 | 1 | Pass/Fail assessment |
| K.M.05.06(П) | Research work (dispersed), part 2 | 288 | 8 | 2 | Pass/Fail assessment |
| K.M.05.07(П) | Research work (dispersed), part 3 | 288 | 8 | 3 | Pass/Fail assessment |
| K.M.06 | State final certification | 216 | 6 | | |
| K.M.06.01(Д) | Defense of the final qualifying work, including preparation for defense and defense procedure | 216 | 6 | | |
| ФТД. Electives | | 144 | 4 | | |
| Variable part | | 144 | 4 | | |
| ФТД.В.01 | Adaptation module | 144 | 4 | | |
| ФТД.В.01.01 | Basics of work in EIOS | 36 | 1 | 1 | Pass/Fail assessment |
| ФТД.В.01.02 | Econometric data analysis | 108 | 3 | 3 | Examination |

Basic part – 18 Credits*

Variable part, compulsory disciplines – 33 Credits *;

Variable part, optional disciplines – 9 Credits *;

Practice block – 54 Credits *;

State final certification – 6 Credits *;

*1 ECTS – 36 academic hours.

Calendar curriculum

| Month | September | | | | | October | | | | November | | | | December | | | | January | | | | February | | | | March | | | | | April | | | | May | | | | June | | | | July | | | August | | | | | | |
|-------|-----------|------|-------|-------|------|---------|-------|-------|------|----------|-------|-------|-------|----------|------|-------|-------|---------|------|-------|-------|----------|-----|------|-------|-------|-----|------|-------|-------|-------|------|-------|-------|-----|------|-------|-------|-------|-----|------|-------|-------|------|------|--------|-------|------|-----|-------|-------|-------|
| Dates | 1-7 | 8-14 | 15-21 | 22-28 | 29-5 | 6-12 | 13-19 | 20-26 | 27-2 | 3-9 | 10-16 | 17-23 | 24-30 | 1-7 | 8-14 | 15-21 | 22-28 | 29-4 | 5-11 | 12-18 | 19-25 | 26-1 | 2-8 | 9-15 | 16-22 | 23-1 | 2-8 | 9-15 | 16-22 | 23-29 | 30-5 | 6-12 | 13-19 | 20-26 | 27- | 4-10 | 11-17 | 18-24 | 25-31 | 1-7 | 8-14 | 15-21 | 22-28 | 29-5 | 6-12 | 13-19 | 20-26 | 27-2 | 3-9 | 10-16 | 17-23 | 24-31 |
| Week | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | 51 | 52 |
| I | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| II | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Summary

| | First year of studies | | | Second year of studies | | | Total |
|---|--------------------------|------------------------|-------------|------------------------|------------------------|-----------|------------------|
| | Sem. 1 | Sem. 2 | Total | Sem. 3 | Sem. 4 | Total | |
| | 15 1/6 | 15 1/6 | 30 2/6 | 14 1/6 | 1 1/6 | 15 2/6 | 45 4/6 |
| Э Exam sessions | 3 2/6 | 2 3/6 | 5 5/6 | 3 1/6 | 3/6 | 3 4/6 | 9 3/6 |
| У Study practice | | 4 | 4 | | | | 4 |
| П Industrial practice | | | | 9 5/6 | 9 5/6 | 9 5/6 | 9 5/6 |
| Пд Undergraduate practice | | | | 6 5/6 | 6 5/6 | 6 5/6 | 6 5/6 |
| Д Defense of the final qualifying work, including preparation for the defense procedure and defense procedure | | | | 4 | 4 | 4 | 4 |
| К Holidays | 1 | 8 2/6 | 9 2/6 | 1 | 8 4/6 | 9 4/6 | 19 |
| * Non-working holidays (not including Sundays) | 3/6 (9 ^д) | 1 (6 ^д) | 3/6 (15) | 4/6 (10) | 1 (6 ^д) | 2 (16) | 5 1/6 (31) |
| Duration of study (excluding non-working holidays and vacations) | More than 39 w | | | More than 39 w | | | |
| Total | 21 | 31 | 52 | 20 | 32 | 52 | 104 |