

Peter the Great St. Petersburg Polytechnic University

THE PASSPORT OF EDUCATIONAL PROGRAM

38.03.07_02 "Commodity Research and Examination of Export
and Import Goods"

in the field of study
38.03.07 "Commodity science"

Qualification: bachelor

St. Petersburg
2021

The description of educational program

The program is aimed at bachelors' training who have the knowledge and skills to assess the quality and safety of goods (products) and to confirm their compliance with the requirements of regulatory documents, to establish the authenticity and prevent counterfeiting of goods; able to conduct analytical activities in the field of commodity circulation; to carry out work on quality management of product exploitation, taking into account the specifics of foreign and domestic trade.

The professional activities of graduates are aimed at:

- consumer goods of different groups, both food products and non-food goods, at the stages of demand study, design, production, purchase, transportation, storage, sale, use (consumption or operation) and quality management;
- raw materials, materials, semi-finished products, production processes that form the consumer properties of goods;
- methods for evaluating consumer properties and attribution of the authenticity of goods;
- modern packaging technologies, new packaging materials and product labeling.

The competencies obtained in the learning process are in demand not only in professional activities, but also in everyone's daily life. In the course of training, students take part in projects for monitoring the quality of goods on the Russian market, including together with St. Petersburg public organization of consumers "Obshestvenny Kontrol".

Key features of the program

The feature of the program is its based on many years of experience in training specialists with in-depth knowledge of food products and non-food goods of different groups, receiving practical professional skills in identifying, assessing the quality and safety of goods in the training laboratory of commodity science and examination of goods, equipped with specialized equipment.

The practice takes place on the basis of partner organizations, including within the framework of real measures for identification, commodity expert examination and monitoring of the quality and safety of goods in the consumer market of St. Petersburg.

In the course of training, along with basic economic competencies in the field of macro- and microeconomics, marketing, management, accounting, students master the skills of studying demand, analyzing and managing assortment, organizing trade and storing goods.

The main unique professional skills are concentrated in the field of research of food products and non-food, control (assessment) of the quality of individual copies and consignments, identification in order to determine the assortment, including by the commodity nomenclature of foreign economic activity,

identify counterfeit products and determine the causes of defects. Particular attention is paid to the development of user skills in the use of general and special-purpose software in professional activities.

Principal subject

- Commodity science and expert examination of grain products
- Commodity science and expert examination of confectionery and flavoring products
- Commodity science and expert examination of dairy products and edible fats
- Commodity science and expert examination of meat and fish products
- Commodity science and expert examination of plastics, chemical and electrical goods
- Commodity science and expert examination of perfumery and beauty products and of cultural and household goods
- Commodity science and expert examination of leather and footwear goods
- Commodity science and expert examination of sewing and knitted goods
- Laboratory practicum on commodity science and expert examination of textile goods
- Laboratory practicum on commodity science and expert examination of metal, silicate, furniture and construction products
- Laboratory practicum on commodity science and expert examination of fruit and vegetable products
- Prices and pricing in consumer markets
- Customs expert examination
- Marketing research
- Organization and planning of foreign economic activity
- Organization, technology and design of retailers

Graduate professions

- expert (commodity expertise)
- commodity expert
- product quality specialist
- product manager
- purchasing manager
- product certification specialist

Examples for topics of scientific and research works

- Comparative assessment of quality, identification of consumer preferences and the development of proposals for the promotion of products on the market (for example, products of a specific type and / or manufacturer)

- Assessment of the assortment and consumer properties of goods sold in the retail trade network (using the example of a specific type of goods)
- Comparative assessment of the quality of goods and the development of proposals to improve their competitiveness (on the example of goods of a specific type from different manufacturers)
- Comparative assessment of the quality of goods and the improvement of their assortment in a retail trade enterprise (for example, goods of a specific type from different manufacturers)
- Assessment of the quality of goods and the improvement of the organization of their storage in a trading enterprise (for example, goods of a specific group or type)
- Identification examination and development of proposals for improving the traceability system of goods (for example, a specific group of goods)
- Examination of goods for customs purposes and assessment of the market value of goods (for example, goods of a certain type)
- Expert examination for customs purposes of goods of risk groups and cover and development (on the example of specific goods)

Scientific and research projects

Formation of the assortment policy of the company in modern conditions.
 Formation of consumer properties of functional food products
 Development of functional and specialized products and expert examination of their quality. Development of technologies for commodity consulting and quality management of goods and services

Scientific laboratories

Laboratory of Commodity Science and Expert Examination of Consumer Goods of the Graduate School of Service and Trade at the Institute of Industrial Management, Economics and Trade
<http://trade.spbstu.ru/>

Contacts

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