

## APPENDIX E

### Teaching staff and research workers in the accredited cluster of educational programs "Trade and Commerce" (38.03.06, 38.04.06), "Commodity Science" (38.03.07, 38.04.07)

No.	Full name Teacher;	Position:	Academic degree. Academic status	Sphere of research interests	Role in the implementation of the program applied for accreditation
<b>Main place of work</b>					
1	Irina Vasilievna Kapustina	Director of the Graduate School of Service and Trade	PhD in Economics Associate Professor	Organization of foreign trade activities	Head of the academic content of the master's program "International Trade Relations" Lecturer of disciplines: State regulation of foreign trade, Adaptation module
2	Vladimir Vasiljevich Bakharev	Associate Professor	PhD in Economics . Associate Professor	Financial management Organization of trade and procurement activities Evaluation and	Head of the educational program "Commerce" <u>Teaches the following subjects:</u> Introduction to professional Activities, forecasting of trade and procurement activities Trade enterprise Capital Management, Analysis of financial and economic activities of enterprises of trade, Estimation and forecasting of sales, Economics of trade
3	Anna Vyacheslavovna Vinogradova	Associate Professor	PhD of Engineering Sciences Associate	Identification, assessment of the quality and safety of non-food products and	Teaches the following subjects: "Commodity science" Introduction to professional activities, Theoretical foundations of commodity science

			Professor	raw materials for light industry, biostability of materials, predicting changes in the properties of materials	and expertise, Commodity science and expertise of leather and footwear, Commodity science and expertise of garment and knitted goods, Customs expertise, Laboratory workshop on commodity science and expertise of textile goods, Adaptation part, Expertise and diagnostics of technically complex goods
4	Svetlana Gennadjevna Bozhuk	Professor	Holder of an Advanced Doctorate in Economic Sciences, Professor	Environmental marketing, marketing research	Head of the scientific content of the Master's program "Internet Marketing" Lecturer of disciplines: Marketing research in trade, Project work on marketing research in trade, Marketing research, Offline and online research, Adaptation part, Innovative marketing communications
5	Irina Anatoljevna Krasjuk	Professor	Holder of an Advanced Doctorate in Economic Sciences, Professor	Trade marketing, trade networks, trade innovations, business processes in trade.	Head of the scientific content of the master's program "Organization and management of business processes in the field of trade", Teaches the following subjects: Management of marketing activities in trade, Organization, technology and design of trade enterprises, Innovative business technologies in trade, Marketing in trade
6	Lyudmila Pavlovna	Associate Professor	PhD of Engineering	Quality assessment of food products,	Head of the scientific content of the Master's program "ICommodity

	Nilova		Sciences Associate Professor	modeling of functional properties of food products, transformation of biochemical composition during processing of secondary plant resources	consulting" Teaches the following subjects: Commodity science and examination of grain and flour products, Commodity science and examination of dairy products and edible fats, Laboratory workshop on commodity science and examination of fruit and vegetable products, Theory and methodology of designing new products, Theory and methodology of commodity science, Commodity research and examination of functional food products, Quality management consulting
7	Irina Vladimirovna Asvodyanova	Associate Professor	PhD of Engineering Sciences Associate Professor	Commodity science and examination of meat and fish products, commodity science and examination of gustatory products	Teaches the following subjects: Quality management, Theoretical and practical foundations of organoleptic analysis, Physical and chemical properties, Commodity science and examination of meat and fish products
8	Andrey Nikolaevich Burmistrov	Associate Professor	PhD in Economics Associate Professor	Enterprise architecture	Organization of entrepreneurial activity in trade, Marketing research, Digital resources in scientific research, Digital resources in scientific research (in English)
9	Viktoriya Valerjevna	Senior lecturer		Human Resource Management,	Teaches the following subjects: Payroll management at a trade

	Vilken			Financial encouragement of labor	enterprise
10	Olga Vladimirovna Voronova	Associate Professor	PhD in Economics Associate Professor	Trade enterprise architecture	Teaches the following subjects: Business process modeling
11	Svetlana Ivanovna Golovkina	Associate Professor	PhD in Economics Associate Professor	World economy, international business	Teaches the following subjects: Infrastructure of world trade, Organization of entrepreneurial activity in trade, Scientific discourse
12	Sarah Daniyali	Teaching assistant		International accounting standards, budgeting	Teaches the following subjects: Professional Budgeting, Professional Budgeting (in English), International Accounting and Taxation (in English)
13	Elena Vladimirovna Zakharova	Associate Professor	PhD in Economics Associate Professor	Foreign trade relations	Teaches the following subjects: Organization and planning of foreign trade
14	Ruslan Atkhamovich Ikramov	Teaching assistant		Organization of foreign trade activities, commodity science of functional food products	Teaches the following subjects: Organizational and documentary support of foreign trade transactions, Organization of small business in trade, Merchandising of homogeneous groups of non-food products
15	Ksenia Viktorovna Illarionova	Associate Professor	PhD of Engineering Sciences Associate	Expertise and quality management of consumer	Teaches the following subjects: Commodity science in the sphere of homogeneous groups of non-food goods, Laboratory workshop

			Professor	goods	on commodity science and expertise metal, silicate, furniture and construction products, Quality management, Commodity information, Digital resources in academic research
16	Tatiana Viktorovna Kirillova	Associate Professor	PhD in Economics Associate Professor	Retail trade networks, warehousing logistics, foreign economic activity	Teaches the following subjects: Commercial activity in the field of commodity circulation, Project work on the organization and management of commercial activities in the field of commodity circulation, Customs, Warehousing logistics, Commodity management, Organization and management of commercial activities in trade, Organization and planning of foreign trade
17	Nelly Anatoljevna Kozlova	Associate Professor	PhD in Economics Associate Professor	Consumer behavior, international business communications	Teaches the following subjects: Consumer behavior, Marketing (in English), Marketing, international business communications (in English)
18	Elena Viktorovna Korchagina	Professor	Holder of an Advanced Doctorate in Economic Sciences, Associate Professor	Business ethics, International marketing and logistics	Teaches the following subjects: International logistics (in English), International marketing (in English), Business ethics, International marketing
19	Olga Gennadjevna	Associate Professor	PhD of Engineering	Identification, assessment of the	Teaches the following subjects: Commodity science and examination

	Kotomenkova		Sciences Associate Professor	quality and safety of non-food products and raw materials for light industry, biostability of materials, predicting changes in the properties of materials	of plastic goods, chemical and electrical household goods, Commodity science and examination of perfumery and cosmetic products and goods for cultural and household purposes, Standardization, confirmation of conformity and metrology, Product safety, Commodity science and examination of sewing and knitted goods, Laboratory workshop on commodity research and expertise textile goods, Modern methods of research of goods, Quality and safety of goods in conditions of technical regulation, Quality and safety of goods in the context of technical regulation Identification and expert examination of goods
20	Alex Sergeevich Krasnov	Senior lecturer		Digital technologies in marketing and commerce	Teaches the following subjects: Digital technologies in marketing, E-commerce, E-commerce (in English), Business planning (economics and trade) (in English), Design of business processes in an organization, Business design of commercial activities (in English)
21	Natalia Vladimirovna Krasnostavskaya	Associate Professor	PhD in Economics Associate Professor	Marketing Research, Social media marketing, Online Advertising	Teaches the following subjects: Marketing research in trade (in English), Social media marketing (in English), Assortment management, Marketing research, Analysis of the

					effectiveness of online advertising, Internet Marketing Strategies and Tools, Commodity consulting
22	Boris Mikhailovich Lyamin	Teaching assistant		Marketing in trade, organization of trade and technological processes.	Teaches the following subjects: Organization, technology and design of trade enterprises Organization Technology and design of retail enterprises, Marketing
23	Svetlana Mikhailovna Malyutenkova	Associate Professor	PhD in Economics Associate Professor	Evaluation of food quality, modeling the functional properties of food, transformation biochemical composition in the processing of recoverable plant resources	Teaches the following subjects: Merchandising of homogeneous groups of food products, Merchandising and examination of confectionery and gustatory products, Sensory analysis
24	Zhanna Aleksandrovna Nikiforova	Associate Professor	PhD in Linguistics	Regulation of foreign trade	Teaches the following subjects: Second foreign language (German): basic course, English, Government regulation of foreign trade, Career adaptability: second foreign language (German) English
25	Tatiana Alekseevna Pereverzeva	Professor	Holder of an Advanced Doctorate in Economic Sciences, Professor	Institutional economy	Teaches the following subjects: Investment strategies (in English), Prices and pricing, Designing the process of selling goods and services

26	Natalya Aleksandrovna Pletneva	Associate Professor	PhD in Economics Associate Professor	Advertising activities, Content marketing	Teaches the following subjects: Technologies of forming the image of a trade organization, Advertising activities, Business planning (markets and communications) (in English), Business planning (markets and communications), Business planning (markets and communications), Business planning (economics and trade), Content marketing
27	Sergey Mikhailovich Sergeev	Associate Professor	PhD of Engineering Sciences Associate Professor	Purchasing and sales management, modern analysis tools	Teaches the following subjects: Transport logistics and forwarding, Inventory management, Information technology in professional activities, Modern data analysis tools in professional activities
28	Maria Sinyavina Pavlovna	Teaching assistant		Financial encouragement of labour	Thesis supervision
29	Tatiana Vladimirovna Stepanova	Associate Professor	PhD in Economics Associate Professor	Pricing in the domestic foreign market	Teaches the following subjects: Investment analysis and project development in the field of commodity circulation, Prices and pricing, Business planning (economics and trade), Prices and pricing in consumer markets
30	Svetlana Dmitrievna Suvorova	Associate Professor	PhD in Economics Associate	Design of trade enterprises, Logistics in trade	Teaches the following subjects: International logistics, Logistics in trade, Design work on the



			Professor		organization, technology and design of trade enterprises, Logistics, Organization, technology and design of retail enterprises
31	Tatiana Semyonovna Khnykina	Associate Professor	PhD in Economics Associate Professor	Human Resource management	Teaches the following subjects: Labor potential management of a commercial enterprise
32	Marina Borisovna Yanenko	Professor	Holder of an Advanced Doctorate in Economic Sciences, Professor	Marketing, brand management	Teaches the following subjects: Brand management, Commodity management, Assortment management, Marketing Brand management
<b>Part-time teachers</b>					
33	Sergey Evgenjevich Barykin	Professor	Holder of an Advanced Doctorate in Economic Sciences, Associate Professor	Supply chain design, logistics integration	Teaches the following subjects: Logistics systems design, logistics integration and supply chain management
34	Anna Alexandrovna Kurochkina	Professor	Holder of an Advanced Doctorate in Economic Sciences, Professor	Strategic management of commercial activities	Teaches the following subjects: Strategic management of commercial activities of a trade enterprise (in English)
35	Sergey Vasiljevich Krasnov	Associate Professor	PhD of Engineering Sciences Associate	Informational technologies in trade	Teaches the following subjects: Information technology in professional activities

			Professor		
36	Marina Leonidovna Makarevich	Associate Professor	PhD in History Associate Professor	Legal regulation of trade activities	Teaches the following subjects: Legal support for professional activities
37	Anna Valerjevna Tanina	Associate Professor	Ph. D. in Economic Associate Professor	Regional economy	Teaches the following subjects: Regional studies
38	Grigoriy Grigorievich Chargaziya	Associate Professor	PhD in Economics	Organization and management of small business in trade	Supervision of internship in industry and thesis

### List of the most important scientific results over the past 3 years

No.	Author;	Title (type of publication)	Imprint
1	Barykin, S., Kalinina, O., Aleksandrov, I., Konnikov, E., Yadikin, V., Draganov, M.	Personnel management digital model based on the social profiles' analysis (article)	Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6(4), 152
2	Barykin, S.Y., Bochkarev, A.A., Kalinina, O.V., Yadykin, V.K.	Concept for a supply chain digital twin (article)	International Journal of Mathematical, Engineering and Management Sciences 2020. Vol. 5. No. 6. P 1498 -1515
3	Barykin, S.Y., Kapustina, I.V., Kirillova, T.V., Yadykin, V.K., Konnikov, Y.A.	Economics of digital ecosystems (article)	Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6(4), стр. 1-16, 124
4	Barykin, S.Y., Kapustina, I.V., Sergeev, S.M., Yadykin, V.K.	Algorithmic foundations of economic and mathematical modeling of network logistics processes (article)	Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6(4), стр. 1-16, 189

5	Dubrovskaya N., Savkina O., Kuznetsova L., Parakhina O., Usova L.	Accelerated technology of rye bread with improved quality and increased nutritional value (article)	Agronomy Research. 2019. № 17(S2), 1299–1312.
6	Dubrovskaya N., Savkina O., Kuznetsova L., Parakhina O.	The development of gluten-free sourdough bread technology with rowan powder (article)	Agronomy Research. 2018. V.16. №SII. P.1360-1372.
7	Kotomenkova O., Vinogradova A.	Biostability of cotton fibers with different natural colors and selection (article)	Agronomy Research. 2018. V.16. No. 4 P 1742 -1751
8	Nilova L. R., Malyutenkova S.	The possibility of using powdered sea-buckthorn in the development of bakery products with antioxidant properties (article)	Agronomy Research. 2018. V.16. №SII. P.1444-1456.
9	Nilova L., Malyutenkova S., Kruchina-Bogdanov I.	The impact of plant powders on acrylamide content in bakery products (article)	Agronomy Research, 2019. № 17(S2), 1401-1413.
10	Pirogova, O., Voronova, O., Khnykina, T., Plotnikov, V.	Intellectual capital of a trading company: Comprehensive analysis based on reporting (article)	Sustainability (Switzerland), 2020, 12(17), 7095
11	R.A.Ikramov , L.P. Nilova , I.V.Kapustina , S.M.Malyutenkova , V.V.Bakharev	I.V.Kapustina , S.M.Malyutenkova , V.V. Bakharev Method for the production of jelly Products. Patent RU 2714839.	(Patent) The priority date is 08/07/2019. □ Validity 07.08.2019 - 07.08.2039

12	I. V. Asfondyarova K. V. Illarionova	Theoretical foundations of commodity science and examination of consumer goods: a textbook for universities in the direction of training bachelors 03.38.07 "Commodity Science" "38.03.06 "Commerce" (study book)	St. Petersburg: Troitsky most , 2019, 150
13	K. V.Illarionova, A.V. Vinogradova, O. G. Kotomenkova.	Materials Science Materials used in the production of clothing, footwear and cultural and household goods: a textbook for students of higher educational institutions in the field of education of bachelors 38.03.07 "Commodity science"	St. Petersburg: Troitsky most , 2019, 110
14	K. V.Illarionova, A.V. Vinogradova, O. G. Kotomenkova.	Materials Science Materials used in the production of household goods: a textbook for universities in the direction 38. 03. 07 "Commodity science" (study book)	St. Petersburg: Troitsky most , 2019, 106
15	L. P.Nilova	Commodity science and expert examination of grain products(Study book).	2Nd edition Moscow OOO "Nauchno-izdatelskiy tsentr INFRA-M" 2019, 448 p.
16	L. P.Nilova, T.V. Pilipenko, E. E. Florinskaya	Anatomy of food raw materials( study guide)	St. Petersburg: Troitsky most , 2019, 154

17	T.V . Pilipenko , L.P. Nilova	Merchandising and examination of fresh fruits and vegetables study guide in (2 parts, )	St. Petersburg: Troitsky most , 2018, 122 p. + 122
18	Pilipenko T.V., Nilova L.P., Mekhtiev V.S.	Vegetable oils: modern technologies, identification, operational diagnostics (monograph)	St. Petersburg, - "Troitsky most , 2020, 110

**Participation in the implementation of research in scientific, scientific and technical programs, international projects over the past 3 years**

N o.	Source:	Name of the program, project
1	Russian Foundation for Basic Research	Grant on the topic "Development of scientific and theoretical foundations for the creation of logistics networks based on digital platforms" in the amount of 1,250,000 rubles. annually (for 3 years) (supervisor - prof. S.E. Barykin )
2	KMITL Research Funding: Academic Melting Pot	Grant jointly with the Thai University of Technology for a period of 1 year on the topic «Empirical Investigation of Students Use Behavior towards eLearning during COVID-19 pandemics: Case Study of KMITL University Thailand» (supervisor - prof. S.E. Barykin )
3	Fund for Infrastructure and Educational Programs	"Approbation of an international educational resource in the field of food quality control and veterinary diseases." 2019 Agreement No. 204600802 dated 03.10.2018. From Fund for Infrastructure and Educational Programs (took part in the project as a performer Nilova L.P.)
4	Fund for Infrastructure and Educational Programs	International project "Formation of an international educational resource in the field of quality control of food products of veterinary diseases" (identification number 0000000007415Q050002). 2018 (L.P. Nilova took part in the project in <input type="checkbox"/> as a performer.)

5	OOO Stopexpress	Research work "Promotion of a convenience store retail chain on the international market", state registration No. AAAA-A19-119110500124-1, under an agreement with OOO "Stopexpress" (supervisor- Kapustina I.V.)
6	OOO "Vzglyad 3.0"	Research work with international participation "Development of scientific and educational technologies and cases on counterfeiting and safety of goods" within the framework of the grant of the All-Russian competition of youth projects "Hackathon - a competition in the field of IT for the development of prototypes based on partner cases", direction "Educational technologies". Agreement for the implementation of research work with OOO "Vzglyad 3.0" dated 07.10.2019, No. 143735901 (head - O. G. Kotomenkova )
7	OOO "PM Plus"	Research work "Formation of the assortment policy of the company in modern conditions, the contract for the implementation of research work." Agreement with OOO "PM Plus" dated 02-Mar-018 No. 143735804 (supervisor- L.P.Nilova )
8	OOO "PM Plus"	Research work "The quality and safety of technically complex goods in the conditions of technical regulation", Agreement for the implementation of research work with OOO "PM plus" dated 02-Mar-2018 No. 143735803 (supervisor- A.V.Vinogradova)

### Public recognition of the scientific (scientific and pedagogical) school

1. International and state awards, scientific medals	<ul style="list-style-type: none"> <li>• Honorary Worker of Higher Professional Education of the Russian Federation (Prof. I.A. Krasnyuk)</li> </ul>
2. Medals and diplomas of exhibitions, conferences, etc.	<p>Teachers:</p> <ul style="list-style-type: none"> <li>• • Winner of the competitive selection for the provision of subsidies to individuals under the age of 35 who are young scientists, candidates of sciences of universities, industry and academic institutes located on the territory of St. Petersburg, in 2020 (ass. B.M. Lyamin)</li> </ul>

	<ul style="list-style-type: none"> <li>• • Winner of the Grant Competition for students of universities located on the territory of St. Petersburg, graduate students of universities, industry and academic institutions located on the territory of St. Petersburg, in 2018 and 2019 (ass. B.M. Lyamin)</li> <li>• Students:</li> <li>• • Winner of the Competition for awards of the Government of St. Petersburg in the field of scientific and pedagogical activities in 2020 (B. M. Lyamin)</li> <li>• • 1st place in the International Student Olympiad "Economics and Management", October 28-November 2, 2019, St. Petersburg State University of Economics, St. Petersburg (D.A. Medvednikova)</li> <li>• • Diploma of 1 degree in the XII International Student Olympiad</li> <li>• "Actual problems of managing socio-economic development in the context of economic transformation" 2020. SPbGEU, Kursk (T.V. Karbusheva, Yu.V. Rudkovskaya, A.A. Pavlova)</li> <li>• • Diploma of 1 degree XI International Championship of StartUp-projects</li> <li>• "Youth and Entrepreneurship". Belarus, Gomel, May 13-14, 2019 (S.V. Temonyakina, O.A. Dashkevich, T.I. Mindova, supervisor - O.G. Kotomenkova)</li> <li>• • Diplomas of the 1st degree of the III and IV International competitions of final qualifying works "Commodity expert" (V.A. Lorelli, A.S. Pushkina, T.Ya. Kashelyuk, V.I. Korableva, M.R. Dzhamalova, S.V. Temonyakina., O.A. Dashkevich, P.A. Batyaeva)</li> <li>• • Diplomas of the 1st degree of the International competition of final qualifying works of the Intercllover project (IEO</li> <li>• "Professional science") (K. I. Buyanova, O. A. Dashkevich, V. D. Drozdova, S. V. Temonyakina, A. M. Chirchenko)</li> </ul>
<p>3. Membership in various Russian and foreign scientific organizations (head councils for programs, grants, expert</p>	<ul style="list-style-type: none"> <li>• • Member of the Dissertation Council D 212.354.02 (Barykin S.E.)</li> <li>• • Member of the Expert Council on Economics of the Russian Professors' Assembly (E. V. Korchagina)</li> <li>• • member of the Guild of Marketers (Krasyuk I.A.)</li> <li>• • Member of the Russian Association for Business Ethics (Korchagina E.V.)</li> </ul>

<p>councils of the Higher Attestation Commission, UMO, etc.)</p>	<ul style="list-style-type: none"> <li>• • member of the Dissertation Council D 212.354.20 (Bozhuk S.G., Korchagina E.V., Yanenko M.B.)</li> <li>• • member of the League of Higher School Teachers (Krasnyuk I.A.)</li> <li>• • a member of the Federal Educational and Methodological Association for the UGNS</li> <li>• 38.00.00 "Economics and Management" (Krasnyuk I. A.)</li> </ul>
<p>4. Participation in organizing committees of scientific conferences, editorial boards of scientific journals</p>	<ul style="list-style-type: none"> <li>• • Editor-in-chief of the journal "Economic Transformations: Theory and Practice"</li> <li>• • Scientific and Organizing Committee of the International Scientific Conference "Global Challenges of Digital Transformation of Markets"</li> <li>• • Scientific and Organizing Committee of the International Scientific Conference "Digital Transformation on Manufacturing, Infrastructure and Service"</li> <li>• • Scientific Committee of the 10th International Conference on Management "Zero Waste Management and Circular Economy", Mendel University in Brno</li> <li>• • Organizing Committee of the International Scientific Conference Management and Engineering, Bulgaria.</li> <li>• • Editor of the journal "Theory and Practice of Service"</li> <li>• • Editorial board of the Bulletin of Education and Science Development of the Russian Academy of Natural Sciences</li> <li>• • Editorial Board of the Journal of Legal and Economic Research</li> <li>• • Editorial board of the scientific journal "Practical Marketing"</li> <li>• • Reviewer of the Journal of Open Innovation: Technology, Market, and Complexity</li> <li>• • Participation in the International Journal of Business and Economics Research</li> <li>• • Participation in the International Journal of Logistics Management</li> <li>• • Participation in the work of the Multidisciplinary Digital Publishing Institute</li> <li>• • participation in the work of the Society of Open Innovation: Technology, Market, and Complexity (SOI)</li> <li>• • Membership in the Reviewer Board of Logistics MDPI</li> </ul>



5. Participation in public projects

- • Expert in the field of trade of federal and regional media (Kapustina I. V.)
- • Public competition for the quality of food products
- "You can buy!" St. Petersburg public organization of consumers "Public control" (Nilova L.P., Malyutenkova S.M., Asfondyarova I.V.)

## **Publications of the teaching staff**

### **Irina Vasilievna Kapustina**

*H-index(Scopus) 6*

*H-index(RSCI) 12*

1. Kapustina, I., Bakharev, V., Barykin, S., Kovalenko, E., Pasternak, K. Digitalization of logistics hubs as a competitive advantage of logistics networks. E3S Web of Conferences.2020. 157.05009
2. Kapustina, I., Kalinina, O., Ovchinnikova, A., Barykin, S. The logistics network digital twin in view of concept of the non- destructive quality control methods. E3S Web of Conferences.2020.157,05001
3. Kapustina, I., Pereverzeva, T., Stepanova, T., Chargazia, G. Formation Features of Institutional Space of Economic Agents in Trade in the conditions of Digital Transformation. IOP Conference Series: Materials Science and Engineering.2020. 940(1),012063
4. Kapustina, I., Pereverzeva, T., Stepanova, T., Rusu, I. Convergence of institutes of retail traditional and digital economy. IOP Conference Series: Materials Science and Engineering.2019. 497(1), 012120
5. Barykin, S.Y., Kapustina, I.V., Kirillova, T.V., Yadykin, V.K., Konnikov, Y.A. Economics of digital ecosystems// Journal of Open Innovation: Technology, Market, and Complexity.2020. 6(4),124, c. 1-16
6. Barykin, S.Y., Kapustina, I.V., Sergeev, S.M., Yadykin, V.K. Algorithmic foundations of economic and mathematical modeling of network logistics processes // Journal of Open Innovation: Technology, Market, and Complexity.2020. 6(4),189, c. 1-16
7. Kalinina, O., Alekseeva, L., Varlamova, D., Barykin, S., Kapustina, I. Logistic approach to intellectual property. E3S Web of Conferences 2019. 110.02103
8. Kalinina, O., Buniak, V., Golubnichaya, G., Kapustina, I. Economic features of investment nature of energy-saving projects in Russia. E3S Web of Conferences.2019 .110,02089
9. Kalinina, O., Firova, S., Barykin, S., Kapustina, I. Development of the logistical model for energy projects' investment sources in the transport sector. Advances in Intelligent Systems and Computing.2020. 982, c. 318-324
10. Malenkov, Y., Kapustina, I., Kudryavtseva, G., Shishkin, V.I. Digital modeling of strategic sustainability assessments: New approach, recommendations, prospects ACM International Conference Proceeding Series.2019. 3373348
11. Malenkov, Y., Kapustina, I., Shishkin, V.V., Shishkin, V.I. Theoretical aspects of strategic sustainability of a trading enterprise under digitally transforming economy. IOP Conference Series: Materials Science and Engineering.2019. 497(1),012128

### **Svetlana Gennadjevna Bozhuk**

*H-index(Scopus) 6*

*H-index(RSCI) 18*

1. Comparative analysis of the consequences of purchasing models transformation within the global digitalization of the economy/Mehta, R.,

Singh, H., Banerjee, A., Bozhuk, S., Kozlova, N.//IOP Conference Series: Materials Science and Engineering. Volume 940, Issue 1, 7 October 2020, 012071.

2. Improvement of the consumers' satisfaction research technology in the digital environment / Bozhuk S., Pletneva N., Maslova T., Evdokimov K.// IOP Conf. Ser.: Mater. Sci. Eng. 666 (2019) 012055 doi:10.1088/1757-899X/666/1/012055

3. Problems and perspectives of sustainable marketing development on the Russian food market /Bozhuk S., Pletneva N., Maslova T., Evdokimov K.// IOP Conf. Ser.: Mater. Sci. Eng. 666 (2019) 012040 doi:10.1088/1757-899X/666/1/012040

4. Problems of transformation in the tourism industry in the digital economy /Bozhuk S., Pletneva N., Maslova T., Evdokimov K.// SHS Web of Conferences 73, 01003 (2020) IES2019 <https://doi.org/10.1051/shsconf/20207301000>

5. Research of social media channels as a digital analytical and planning technology of advertising campaigns/ Isaenko, E., Makrinova, E., Rozdolskaya, I., Matuzenko, E., Bozhuk, S.// IOP Conference Series: Materials Science and EngineeringVolume 986, Issue 1, 11 December 2020, 012014

6. The problems of innovative merchandise trade in the context of digital environment/ Bozhuk, S., Krasnostavskaja, N., Maslova, T., Pletneva, N.//IOP Conference Series: Materials Science and Engineering. Volume 497, Issue 1, 3 April 2019, 012115.

7. Transformation of Consumer's Digital Shadow in a Smart City/ Krasnov, S.V., Krasnov, A.S., Bozhuk, S.G. // 2019 International Conference on High Technology for Sustainable Development, HiTech 2019October 2019, 9128271.

8. Transformation of mechanism of sales and services promotion in digital environment/ Bozhuk, S., Maslova, T., Kozlova, N., Krasnostavskaja, N./ IOP Conference Series: Materials Science and Engineering. Volume 497, Issue 1, 3 April 2019, 012114.

### **Elena Viktorovna Korchagina**

*H-index(Scopus) 5*

*H-index(RSCI) 14*

1. Korchagina E., Bochkarev A., Bochkarev P., Barykin S. 2020. The Optimizing Container Transportation Dynamic Linear Programming Model. In: Popovic Z., Manakov A., Breskich V. (eds) VIII International Scientific Siberian Transport Forum. TransSiberia 2019. Advances in Intelligent Systems and Computing, vol 1116. Springer, Cham [https://doi.org/10.1007/978-3-030-37919-3\\_102](https://doi.org/10.1007/978-3-030-37919-3_102)

2. Korchagina E., Bochkarev A., Bochkarev P., Barykin S., Suvorova S. 2019. The treatment of optimizing container transportation dynamic programming and planning. E3S Web of Conferences 135, 02016 ITESE-2019 <https://doi.org/10.1051/e3sconf/201913502016>

3. Korchagina E., Desfontaines L. Internal resources of increasing retail efficiency. Intellectual Economics, 2019, 13(2). P 122–130. doi: <https://doi.org/10.13165/IE-19-13-2-03>

4. Korchagina E., Desfontaines L., Kurochkina A., Sobotka M.,

Sobotková L., Strekalova, N. The Labor Resources of Trade Enterprises in the Context of Digitalization: Comparative Analysis of the Russian Federation and the Czech Republic. IOP Conference Series: Materials Science and Engineering, 2020, 940(1), 012050 doi:10.1088/1757-899X/940/1/012050

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### **Boris Mikhailovich Lyamin**

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