

Achievements of educational programs of the accredited cluster of the fields of study "Trade and Commerce" (38.03.06, 38.04.06), "Commodity Science" (38.03.07, 38.04.07)

Quality of implementation of educational programs

The university has created and successfully operates a quality assurance system for the implementation of educational activities and training of students in the frameworks of accredited cluster programs, including subsystems for designing and coordinating programs with all stakeholders; monitoring the quality of student preparation, including entrance examinations, current monitoring of progress, intermediate and state final certification; improvement of educational programs based on feedback on satisfaction with the quality of educational programs. The functioning of the quality assurance system is fully provided with information support.

The high quality of accredited educational programs is confirmed by the reviews of graduates and employers, the demand for graduates in the labor market, the available state and public awards from the teaching staff and students, the absence of complaints from participants in the educational process and stakeholders, the promotion of SPbPU in the world subject rankings.

Educational programs in the field of education 03.38.06 "Trade and Commerce" were included in the directories "The best educational programs of innovative Russia" - 2019 and 2020 as part of a project implemented since 2010 by the Guild of Experts in the field of vocational education, the National Center for Professional and Public Accreditation and the magazine "Accreditation in education".

Providing up-to-date educational content

The relevance of the content of the main educational programs of the cluster is ensured by the annual updating of the work programs of subjects, practice programs and training resources in accordance with the current state of the economy, as well as the current and prospective requests of employers. The update involves specialized practitioners, representatives of research centers and professional communities.

Independent surveys are conducted annually on student satisfaction with the quality of educational programs, as well as teacher surveys.

Personnel (competence of the academicians)

The personnel potential of educational programs is made up of leading professors and associate professors, young senior teachers and assistants. 84.2% of teachers have an academic degree and academic status on the accredited cluster of educational programs, including: Holders of an Advanced Doctorate, professors - 18.4%, PhDs, associate professors - 65.8%.

Representatives of the business community are involved in teaching, some of the teachers have practical experience and continue to engage in it on a part-time basis. In addition to practicing specialists, leading foreign

teachers and scientists are involved in teaching. Teachers have public recognition, in particular state and departmental awards.

Independent assessment of the level of knowledge of students (participation in projects of FEPO, FIEB, etc.)

As an independent assessment of the learning outcomes of students, one can consider their victories and prizes at regional, Russian and international academic contests, competitions, scientific conferences, where external independent experts act as judges both the representatives of Russian and foreign business, public organizations, government bodies, public figures science and education. For example, for a number of years, those studying in educational programs in the field of education "Trade and Commerce" have won the Competition for awards of the Government of St. Petersburg for the implementation of diploma projects on the instructions of the state power executive bodies of St. Petersburg.

Also, an element of the procedure for an independent assessment of learning outcomes is an external examination of the assessment funds, which is carried out by competent representatives of employing companies.

Demand for graduates (employment)

Graduates of educational programs of the accredited cluster are traditionally in demand in the labor market. They work in leading companies in the field of commodity circulation (X5 Retail Group N.V., "Dieta 18" Ltd., "Gazprom-Neft" PJSC, etc.), are in demand by state authorities (for example, by the Government Committees and Administrations of St. Petersburg districts), and are also successfully organizing their own business.

Learning Resources

SPbPU has all the necessary material and technical base to provide all types of training. Educational programs are provided with educational and methodological documentation for all academic disciplines, basic information about educational programs and the content of working programs of disciplines are presented on the university website.

The university operates an electronic information and educational environment, which allows the implementation of disciplines at a high level, contributes to the improvement of the educational process and the creation of educational and methodological materials of a new format. The resources of the information and library complex are constantly updated taking into account the requirements of standards and work programs of disciplines.

Research activity

The teaching staff is actively involved in the research activity. For the period from 2016 to 2020, teachers published 260 articles in peer-reviewed editions from the list of the Higher Attestation Commission, which were cited 1047 times, in editions included in the international abstract databases Scopus and Web of Science, for 5 years, starting from 2016, it was 110 and 57 articles, respectively, were published, some of which were published in top-rated academic journals Q1 / Q2 (total number of citations - 1115). In 2020, the international scientific Scopus-conference "Global Challenges of Digital

Transformation of Markets - 2020" was held.

The results of scientific research of post-graduate students, applicants for scientific degrees and teachers participating in the implementation of accredited educational programs are being introduced into the educational process. This makes it possible to position educational programs in the frontier of topical scientific research.

Academic mobility of students

Students of accredited educational programs actively participate in international academic mobility programs. Since 2017, over 40 students have studied abroad (Germany, France, Finland) under short-term, semester exchange programs and under agreements on a double degree program. By participating in these programs, students get the opportunity for in-depth practice of using a foreign language in a real language environment, and increase the level of intercultural communication.

International projects

The administration and teachers of the accredited cluster of educational programs take an active part in various international projects and programs, agreements on cooperation are concluded with foreign educational organizations, and joint research projects are carried out. Since 2016, the program of double diplomas in the frameworks of the Basic Professional Degree Program has been implemented for the field of study "International trade" (38.03.06 "Trade and Commerce") within the framework of the Agreement on cooperation in the field of education and science with the University of Applied Sciences in Stralsund (Germany).