

## The most significant achievements of students of the «Business Informatics» cluster

### Main competitions. Olympiads

| Educational program                                  | Name of student                                | Achievement / result   | Year |
|--|--|--|------|
| 38.04.05_02<br>Business Engineering                  | Lepekhin Alexander Andreevich                  | Winner of the competition for grants for students of universities located on the territory of St. Petersburg, graduate students of universities, industry and academic institutes located on the territory of St. Petersburg, Federal State Autonomous Educational Institution of Higher Education "Peter the Great St. Petersburg Polytechnic University" | 2016 |
| 38.04.05_02<br>Business Engineering                  | Borremans A.D., Zapivakhin I.M., Lepekhin A.A. | Winners of the competition for the best innovative projects in the field of science and higher professional education in St. Petersburg in 2017 in the category "Best innovative business proposal"  | 2017 |
| 38.03.05_02<br>E-Business                            | Pereshitov Kirill Alexandrovich                | Winner of the Russian Student Olympiad "Business Management Technologies" + victory in the team competition  | 2019 |
| 38.04.05_05<br>Digital Marketing and E-Business      | Ovchinnikov Andrey Dmitrievich                 | Winner of the Russian Student Olympiad in the field of training "Applied Informatics"  | 2019 |
| 38.04.05_02<br>Business Engineering                  | Ilyashenko Victoria Mikhailovna                | RF Government Scholarship  | 2019 |
| 38.04.05_02<br>Business Engineering                  | Shaban Anton Pavlovich                         | RF Government Scholarship  | 2019 |
| 38.04.05_02<br>Business Engineering                  | Ilyashenko Victoria Mikhailovna                | Scholarship of the President of the Russian Federation   | 2019 |
| 38.04.05_02<br>Business Engineering                  | Ilyashenko Victoria Mikhailovna                | 2019 Winner of the Committee of Science and Higher Education Grant Competition   | 2019 |
| 38.04.05_02<br>Business Engineering                  | Ilyashenko Victoria Mikhailovna                | Winner of the competition "Student of the Year" in the direction SPbPU "Humanities and Social Sciences", 2nd place   | 2019 |
| 38.03.05<br>Business Informatics (bachelor's degree) | Pantelev Mikhail Leonidovich                   | Fellow of the Alfa-Chance scholarship program (founder - Alfa-Bank JSC)  | 2019 |
| 38.03.05_02<br>E-Business                            | Voishev Roman                                  | Prize-winner of the "I-Professional" Olympiad  | 2020 |
| 38.04.05_02<br>Business Engineering                  | Kulakova Julia                                 | Prize-winner of the "I-Professional" Olympiad  | 2020 |

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| 38.04.05_04<br>Digital<br>healthcare   | Krylova Yulia<br>Igorovna | Diploma-recipient of the open competition of innovative ideas "Innovation Space-2020" | 2020 |
| 38.04.05_02<br>Business<br>Engineering | Shaban Anton<br>Pavlovich | "Golden" graduate of SPbPU (medal of SPbPU "The best graduate of the university")     | 2020 |
| 38.03.05_02<br>E-Business              | Martynov Petr<br>Nikitich | EY Personal Scholarship for Future Business Leaders                                   | 2021 |

### Key presentations at conferences

| Educational program                                       | Name of student  | Achievement / result  | Year |
|---|--|---|------|
| 38.03.05_01<br>Enterprise<br>architecture                 | Antonov<br>Alexander<br>Sergeevich                           | Article - Antonov A.S., Silkina G.Yu. Ontologies as a tool for legal programming of smart contracts // SPbPU Science Week. Materials of a scientific conference with international participation. Institute of Industrial Management, Economics and Trade. In 3 parts. St. Petersburg, 2019. P. 331-334   | 2019 |
| 38.04.05_04<br>Digital<br>healthcare                      | Krylova Yulia<br>Igorovna,<br>Filippova Ksenia<br>Alekseevna | Article ANALYSIS OF THE BUSINESS PROCESS "MANAGING THE QUALITY OF PROVIDING MEDICAL SERVICES" OF THE REGIONAL HEALTHCARE // Krylova Yu.I., Filippova K.A., Ilyin I.V. In the collection: SPbPU Science Week. Materials of a scientific conference with international participation. Institute of Industrial Management, Economics and Trade. In 3 parts. 2019. P. 33-36.                    | 2019 |
| 38.03.05_01<br>Enterprise<br>architecture                 | Lukyanchenko<br>Ekaterina<br>Leonidovna                      | Article THE PHENOMENON OF THE "SMART CITY" IN THE GLOBAL DIGITALIZATION TREND G.Yu. Silkina, K.S. Deryagina, E.L. Lukyanchenko. In the collection: Fundamental and applied research in the field of management, economics and trade: a collection of proceedings of the Russian scientific and educational-practical conference. - St. Petersburg: POLYTEHPRESS, 2020. - 429 p. P. 108-114. | 2020 |
| 38.03.05_01<br>Enterprise<br>architecture                 | Osipenko Nina<br>Dmitrievna                                  | Possibilities of using marketing information systems by industrial companies // Rostova O.V., Osipenko N.D. Russia, Europe Asia: digitalization of the global space: collection of scientific papers of the III International Scientific and Practical Forum, November 16-21, 2020, Nevinnomyssk / Ed. I. V. Penkova. - Stavropol: SEKVOYA, 2020. -- 792 p. P. 526-529.                     | 2020 |
| 38.04.05_05<br>Digital<br>Marketing<br>and E-<br>Business | Gnatenko<br>Elizaveta<br>Sergeevna                           | JUSTIFICATION OF THE NEED FOR IMPROVING THE INFORMATION SYSTEM OF THE ENTERPRISE, WEEK OF SCIENCE SPbPU Materials of the scientific conference with international participation. The best reports. 2018   | 2018 |

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| 38.04.05_05<br>Digital Marketing and E-Business | Soloviev Leonid Alexandrovich | JUSTIFICATION FOR THE TRANSITION TO A UNIFIED INFORMATION SYSTEM WHEN THE COMBINATION OF THE COMPANY (ON THE EXAMPLE OF LLC "TK BORIS AND PAVEL"), SPBPU WEEK OF SCIENCE. Materials of a scientific conference with international participation. Institute of Industrial Management, Economics and Trade. 2018 | 2018 |
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### Main publications

| Educational program                             | Name of student                   | Achievement / result   | Year |
|---|-----------------------------------|--|------|
| Scopus / WoS                                    |                                   |  |      |
| 38.04.05_02<br>Business Engineering             | Bikkulova Zilya Uralovna          | OPPORTUNITIES AND CHALLENGES OF ARTIFICIAL INTELLIGENCE IN HEALTHCARE // E3S WEB OF CONFERENCES 2018 International Science Conference on Business Technologies for Sustainable Urban Development, SPbWOSCE 2018.2019 Publisher: EDP Sciences                             | 2019 |
| 38.04.05_02<br>Business Engineering             | Ilyashenko Victoria Mikhailovna   | Information exchange model for remote consulting systems in the Russian Federation Ilin, I., Ilyashenko, V., Ilyashenko, O. // E3S Web of Conferences, 2019, 110, 02047  | 2019 |
| 38.04.05_02<br>Business Engineering             | Lukyanchenko Ekaterina Leonidovna | Ilyashenko O. Yu., Lukyanchenko EL, Lohyeeta N. A selection approach to the criteria for evaluating cloud platforms for conducting IT projects // SPBPU DTMS'20, November 18-19, 2020, Saint - Petersburg, Russia  | 2020 |
| Higher Attestation Commission                   |                                   |  |      |
| 38.04.05_02<br>Business Engineering             | Ilyashenko Victoria Mikhailovna   | An architectural approach to the development of a medical organization in the context of digitalization of healthcare // Ilyin I.V., Ilyashenko O.Yu., Ilyashenko V.M. Management issues. 2019   | 2019 |
| 38.04.05_02<br>Business Engineering             | Bikkulova Zilya Uralovna          | Reference model of the main business processes of a modern medical organization// Ilyin I.V., Ilyashenko O.Yu. Bikkulova Z.U. Scientific and technical statements of the St. Petersburg State Polytechnic University. Economic Sciences. 2019.Vol. 12.No. 4. P. 181-195. | 2019 |
| 38.04.05_05<br>Digital Marketing and E-Business | Gugutishvili Dayana               | Evolution of the value chain of a resource supplying organization in the context of digital transformation. Serov D.A., Levina A.I., Gugutishvili D.M. //Global scientific potential... 2020.No. 9 (114). P. 104-108.  | 2020 |
| 38.04.05_02<br>Business Engineering             | Lukyanchenko Ekaterina Leonidovna | The current state of development of cloud technologies. // O.Yu. Ilyashenko, V.M. Ilyashenko, E.L. Lukyanchenko. Economics and Entrepreneurship, No. 10, 2020 P. 1219-1223   | 2020 |
| RSCI  |                                   |  |      |
| 38.04.05_05<br>Digital                          | Fedorov Mikhail Pavlovich         | ANALYSIS OF OPTIONS OF INFORMATION SOLUTIONS IN THE FIELD OF LOGISTICS, SPBPU SCIENCE WEEK Materials of a  | 2018 |

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|---|---|---|------|
| Marketing and E-Business                        |   | scientific conference with international participation. Institute of Industrial Management, Economics and Trade. 2018   |      |
| 38.03.05_01<br>Enterprise architecture          | Boris Godlin                                  | COMPARATIVE ANALYSIS OF BI PLATFORMS FOR USE IN THE HEALTHCARE SYSTEM, INNOVATIVE DEVELOPMENT OF THE ECONOMY. FUTURE OF RUSSIA materials and reports of the V Russian (national) scientific-practical conference. 2018<br>Publisher: Nizhny Novgorod State Engineering and Economic Institute (Knyaginino)  | 2018 |
| 38.03.05_01<br>Enterprise architecture          | Lukyanchenko Ekaterina Leonidovna             | THE "SMART CITY" PHENOMENON IN THE GLOBAL DIGITALIZATION TREND<br>Silkina G.Yu., Deryagina K.S., Lukyanchenko E.L. In the collection: Fundamental and applied research in the field of management, economics and trade: a collection of proceedings of the All-Russian scientific and educational-practical conference. Part 1. - SPb.: POLYTEHPRESS, 2020. - 429 p. P. 108-114. "  | 2020 |
| 38.04.05_05<br>Digital Marketing and E-Business | Gnatenko Elizaveta Sergeevna                  | "ANALYSIS OF THE USE OF BUSINESS STUDIO SOFTWARE IN THE SYSTEM OF STRATEGIC MANAGEMENT OF THE ENTERPRISE" - Gnatenko ES, Shirokova S.V. Transformation of the socio-economic space of Russia and the world. Collection of articles of the international scientific and practical conference. Edited by G.B. Kleiner, H.A. Konstantinidi, V.V. Sorokozherdieva, Z.M. Hasheva. 2020<br>Publisher: ANO "Research Institute of History, Economics and Law" (Moscow). Pages: 17-22 | 2020 |
| 38.04.05_02<br>Business Engineering             | Antonov Alexander Sergeevich, Esedulaev Artem | Article - Ilyin I.V., Esedulaev A.A., Antonov A.S., Integration of technological levels of the information system as a means of expanding planning capabilities at industrial enterprises // All-Russian correspondence scientific and practical conference of students, graduate students and young scientists "Actual aspects of modernization of the Russian economy"  | 2020 |
| 38.04.05_05<br>Digital Marketing and E-Business | Soloviev Leonid Alexandrovich                 | Article - Shirokova S.V., Soloviev L.A. "Features of setting up information systems for a company operating in the cheese market // Fundamental and applied research in management, economics and trade. Proceedings of the scientific-practical and educational conference. 2019   | 2020 |

**Accounting for the achievements of students of the cluster  
"Business Informatics" for 2016-2020 yy.**

| <b>Achievement type</b>                                 | <b>Amount</b> |
|---|---------------|
| Olympiad  | 8             |
| Russian scientific and scientific-practical conferences | 36            |
| International conferences                               | 95            |
| Contests  | 13            |
| RF Government / President Scholarships                  | 3             |
| Higher Attestation Commission                           | 6             |
| Scopus, WoS   | 9             |

